



PRIVACY POLICY

BACKGROUND:

Evercreech Show Society (ESS, the charity) understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of everyone who visits this website, www.evercreechshowsociety.uk. (“Our Site”) and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

Please read this Privacy Policy carefully and ensure that you understand it.

1. **What Does This Policy Cover?**

This Privacy Policy applies only to your use of Our Site. Our Site may contain links to other websites such as those of our sponsors or other local community groups and charities. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

2. **What Is Personal Data?**

Personal data is defined by the UK GDPR and the Data Protection Act 2018 (collectively, “the Data Protection Legislation”) as ‘any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier’.

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

3. **What Are My Rights?**

Under the Data Protection Legislation, you have the following rights, which we will always work to uphold:

- a) The right to be informed about our collection and use of your personal data. This Privacy Policy should tell you everything you need to know, but you can always contact us to find out more or to ask any questions using the details in Part 12.
- b) The right to access the personal data we hold about you.
- c) The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete. Please contact us using the details in Part 12 to find out more.
- d) The right to be forgotten, i.e. the right to ask us to delete or otherwise dispose of any of your personal data that we hold.
- e) The right to restrict (i.e. prevent) the processing of your personal data.
- f) The right to object to us using your personal data for a particular purpose or purposes.
- g) The right to withdraw consent. This means that, if we are relying on your consent



as the legal basis for using your personal data, you are free to withdraw that consent at any time.

- h) The right to data portability. This means that, if you have provided personal data to us directly, we are using it with your consent or for the performance of a contract, and that data is processed using automated means, you can ask us or a copy of that personal data to re-use with another service or business in many cases.
- i) Rights relating to automated decision-making and profiling. We do not use your personal data in this way.

It is important that your personal data is kept accurate and up to date. If any of the personal data we hold about you changes, please keep us informed as long as we have that data.

Further information about your rights can also be obtained from the Information Commissioner’s Office or your local Citizens Advice Bureau.

If you have any cause for complaint about our use of your personal data, you have the right to lodge a complaint with the Information Commissioner’s Office.

What Data Do You Collect and How?

Depending upon your use of Our Site, we may collect and hold some or all of the personal and non-personal data set out in the table below, using the methods also set out in the table. We do not collect any ‘special category’ or ‘sensitive’ personal data.

Data Collected	How We Collect the Data
Identity and Contact Information including Name, e-mail, address, phone number.	Membership, volunteering and show entry competition forms.
Identity and Contact Information including Name, e-mail, address, phone number.	Booking forms for stalls at our events.
Identity and Contact Information including Name, e-mail, address, phone number for the purpose of contacting you about forthcoming events and volunteering opportunities.	Membership and volunteering forms.
Identity and Contact Information including Name, e-mail, address, phone number.	Accident report form.

4. How Long Will You Keep My Personal Data?

We will not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Your personal data will therefore be kept for the following periods (or, where there is no fixed period, the following factors will be used to determine how long it is kept):



Type of Data	How Long We Keep It
Membership Identity Information including Name, e-mail, address, phone number.	For the time, you are a member or patron of Evercreech Show Society.
Volunteer Contact information including Name, e-mail, address, phone number.	For the time you are registered as a volunteer for Evercreech Show Society.
Competition Contact information including Name, e-mail, address, phone number.	From the time you register for the competition until one year after the event. Prize winners' names may be published on our website unless you request us not to do so.
Identity and Contact information including Name, e-mail, address, phone number from booking forms for stalls at our events.	Your contact details may be retained for a period of one year in order that we may advise you of other events you may be interested in attending, unless you request us not to do so.
Identity and Contact information including Name, e-mail, address, phone number.	For a period of three years if you report an accident or incident.
Identity and Contact information including Name, e-mail, address, phone number given to be used to notify you of upcoming events and volunteering opportunities.	Until you advise us otherwise.

5. How and Where Do You Store or Transfer My Personal Data?

We only store your personal data in the UK. This means that it will be fully protected under the Data Protection Legislation.

6. Do You Share My Personal Data?

We will not share any of your personal data with any third parties for any purposes.

7. Can I Withhold Information?

You may access Our Site without providing any personal data at all.

8. How Can I Access My Personal Data?

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a “subject access request”.

All subject access requests should be made in writing and sent to the email or postal addresses shown in Part 9.

There is not normally any charge for a subject access request. If your request is ‘manifestly unfounded or excessive’ (for example, if you make repetitive requests) a fee may be charged to cover our administrative costs in responding.



9. **How Do I Contact You?**

To contact us about anything to do with your personal data and data protection, including to make a subject access request, please use the following details:

Email address: evercreechshowsociety@gmail.com

Postal address: Evercreech Show Society c/o 1 Woodpecker Crescent,
Evercreech, Shepton Mallet, Somerset BA4 6AQ

10. **Changes to this Privacy Policy**

We may review and update this Privacy Policy from time to time to ensure continued compliance with the law and best practice. This may be necessary, for example, if the law changes, or if we change our organisation in a way that affects personal data protection.

Any changes will be immediately posted on Our Site, and you will be deemed to have accepted the terms of the Privacy Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up to date. This Privacy Policy was last updated on 6th March 2026.